## **DIFFERENT IS BETTER**

## **RECESSIONRESPONSE.COM**

BUYER	STAGE	GOAL	METHOD
FAN	DIFFERENT	NOTICE	OPPOSITE  EST  BLEND  OUTSIDE IN
BENEFICIARY	ATTRACT	WANT	OPPOSITE  EST  BLEND  OUTSIDE IN
BACKER	TRIGGER	ACT	OPPOSITE  EST  BLEND  OUTSIDE IN

## **ADDITIONAL RESOURCES**





**Profit First**profitfirstbook.com





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